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69 Results

Note some duplicates are not shown. See all.

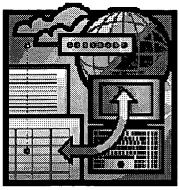
\* denotes when site was updated.

### Search Results for Jan 01, 1996 - Oct 27, 2004

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1996 <sub>.</sub> 1997	1998	1999	2000	2001	2002	2003	2004
0 pages 0 pages	s 5 pages	8 pages	10 pages	9 pages	14 pages	13 pages	3 pages
	Jan 26, 1998 * May 29, 1998 * Nov 11, 1998 * Dec 06, 1998 Dec 12, 1998	Jan 29, 1999 Feb 08, 1999 Feb 09, 1999 * Apr 23, 1999 Apr 28, 1999	May 19, 2000 Jun 08, 2000 Oct 07, 2000 Oct 18, 2000	Feb 02, 2001 Mar 02, 2001 Mar 03, 2001 Apr 04, 2001 Apr 12, 2001	May 24, 2002 May 26, 2002 Jun 03, 2002	Jan 30, 2003 Feb 11, 2003 Feb 14, 2003 Mar 23, 2003 Mar 27, 2003 Apr 07, 2003	Jan 01, 2004 * Jan 21, 2004 * Jan 25, 2004 *
		Oct 12, 1999 Nov 03, 1999	Nov 09, 2000			Apr 20, 2003 May 30, 2003 May 31, 2003	
						Dec 11, 2003  Dec 14, 2003	

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## Hame Products Data Grabber **Partners** News FAO VAR/SI Beta Center Contact Info Free Download Driving Map Employment

#### What does the Data Grabber system do?

It permits end-users to deploy Task Agents that automate the processing of information. Data Grabber is capable of monitoring and or collecting information, files and objects from web-sites, e-mail, on-line services, FTP sites, databases, search engines, and other sources and then analyzing and extracting what is needed, reformatting it, and delivering it to the environment of choice. The system enables enterprises to create and automate customized solutions that meet their own specific information flow needs.

### What is a Data Grabber Task Agent?

A set of instructions for automating transactions. For example, a Task Agent might automatically monitor email for messages from specific individuals and or relating to specific subject matters and then send only those messages to the user's alpha-numeric pager or other destination of choice. Another Task Agent could automatically collect business news from a variety of environments, filter through the articles for specific content, and then distribute the articles via e-mail to specified individuals within an organization. Another Task Agent could automatically collect an "on-line loan application", harvest specified data (name, address, social security number, etc.), call a credit reporting service, request the appropriate credit report, extract the necessary information from the retained credit report, and populate the specified fields in a loan approval software package and notify the applicant with a decission or options.

#### How many Task Agents can a Data Grabber System run?

Virtually an unlimited number. Limitation is restricted primarily by end-user system storage capacity.

#### How big are Data Grabber Task Agents?

The size of a Data Grabber Task Agent depends upon the number of instructions assigned to the Task Agent. Typical size of a Task Agent is less than 8k.

#### Are Data Grabber Task Agents compiled?

Yes.

### Which Data Grabber products can I create Data Grabber Task Agents with?

Data Grabber Maximizer.

### Can I distribute Data Grabber Task Agents that I have created with my Data Grabber Maximizer?

Yes. Once you have compiled them you can distribute them to other Data Grabber Maximizer, Player and Engine licensees for their use.

### Can Data Grabber be used with my current technology investment?

Absolutely. Data Grabber was designed from the ground up with the concept of making Data Grabber a valuable stand-alone solution as well as an important part of an existing technical environment. No special web-browsers, e-mail clients, word processors, etc. are required by Data Grabber. Data Grabber can be integrated into end-user applications such as word processors, spreadsheets, databases, "push", "web-casting" and other information processing technologies.

### Can I deploy Data Grabber Task Agents on-the-fly?

Yes. Data Grabber Task Agents can be deployed at any time, scheduling is not required.

### What is an embeddable Data Grabber Engine?

An engine that is available for embedding Data Grabber functionality into third party applications. The engine does not include primary user interface features. Secondary features such as scheduling of Task Agents, modem setups, and other secondary user interface features are available for implementation but need not be used. A complete API is available for embedding the Engine.

## How is Data Grabber different from its competitors?

Present competitors of Data Grabber do pieces or elements of what Data Grabber does. For example, some vendors offer solutions for monitoring changes at web-sites. A Data Grabber Task Agent can be deployed that does the same thing. However, unlike the above mentioned vendors, once Data Grabber notices a change it could automatically extract the portion of each page that has changed, e-mail, fax, page or

otherwise distribute the information to everyone in a workgroup or workgroups. Likewise, the same Data Grabber system can be used to perform a variety of other, seemingly unrelated tasks that are totally beyond just "web site" monitoring.

### Does Cyber Vista provide content in addition to Data Grabber technology?

Cyber Vista does not provide content. The Data Grabber Maximizer System is all about making online information usable, regardless of the source of that information. In other words, there may be content, files, objects, images, etc. available in "cyber world" (web, e-mail, news groups, online services such as CompuServe, TRW, Equifax, WestLaw, etc.) that are meaningful and necessary for a users information flow. Data Grabber can take that information (such as a web page), automatically analyze it, extract what is needed, compare it, or otherwise process it and then repurpose the information and deliver it to the environment that makes sense for the user, workgroup, or enterprise such as to a (spreadsheet, database, new web page, alpha-numeric pager, fax, etc.).

# Does Data Grabber require the content provider to have a proprietary Data Grabber server component?

No. Data Grabber works with servers (web, smtp, pop, etc.) without the need for a proprietary back-end Data Grabber server. This allows any content that is available at a site to be usable by Data Grabber.

### How should Data Grabber be deployed within an enterprise?

Depending upon the implementation chosen by the enterprise, the Data Grabber System can reside on a workstation, a dedicated server, and or the company's web server. The proper implementation depends upon factors such as band-width, tasks to be implemented, end-user control, etc. A Cyber Vista account representative can assist in suggesting appropriate implementations. Data Grabber is scaleable and can grow and change with the requirements of any enterprise.

#### Is Data Grabber PC compatible?

Currently the Data Grabber Maximizer System is available for Win 3.x,95, and NT platforms. UNIX and Mac users can also benefit from data/info that is

repackaged and delivered by Data Grabber to environments such as e-mail, web documents, files, etc.

### Does Data Grabber allow for delivery of audio and video files?

Yes. Any file type (text, binary, etc.) is supported by Data Grabber.

### Is Data Grabber a Java App?

No. Due to some current limitations of Java, the current version of Data Grabber has not been developed as a Java application. However, Data Grabber can work in a mixed environment with Java applications. As the Java environment matures, Cyber Vista will most likely release Java based Data Grabber products.

### Can a Data Grabber Task Agent incorporate User Interfaces if needed?

Yes. It can incorporate a variety of User Interface features such as collecting responses and information from end users, alerting and or notifying end users of specific events, etc.

### Can a Data Grabber Task Agent be scheduled for automatic deployment?

Yes. End users can schedule days, times and frequencies. The same Task Agent can be scheduled more than once.

### How difficult is it to create Data Grabber Task Agents?

Cyber Vista recommends that a Task Agent designer have some familiarity with programming (MS-DOS batch file writing, BASIC, etc.). The design process is actually very simple. The designer of a Task Agent needs to first determine a few basic things, such as where is the information, what should Data Grabber do with it, where should it be delivered and under what conditions. After these basics have been determined, an end-user designs the Task Agent by using simple Data Grabber commands. Simple Data Grabber commands take the place of low-level coding, and permit the designer of a Task Agent to quickly design solutions.

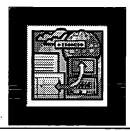
Can a Data Grabber Task Agent be designed for deployment to a variety of end users, each having different needs and requirements of the Task Agent?

Yes. A single Task Agent can quickly and easily be designed in a "generic" sense, permitting robust capability while also permitting flexibility for each end-user of the Task Agent. For example, a single Task Agent can be designed for complex web site monitoring, and at the same time allow each user of the Task Agent to specify which web sites are to be monitored and what information is to be sent where and when information is to be delivered.

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### **News & Announcements**

### **CYBER VISTA**



### Press / Analyst Backgrounder

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CYBER VISTA, based in San Mateo, Calif., develops, produces and markets powerful, easy-to-use software with unique capabilities to "grab" (find, monitor, compare, analyze, retrieve, reformat, and distribute) online information as specified (or scripted) by the user. This focus is unique, since no other product can accomplish all these activities unattended, as does CYBER VISTA. Many competitive techniques do different subsets, but none can perform all.

Web-casting and "push" technologies provide customized information, but do not deal with source environment, format, and destination environment issues. CYBER VISTA's Internet and Intranet Information Task Management (ITM) technology addresses and solves all these issues.

CYBER VISTA products make the growing wave of information usable and accessible. All products are for the Wintel platform, but have cross-platform search and delivery capabilities.

#### MARKET POSITIONING:

CYBER VISTA created and leads the market in ITM technology. The first company to identify, define, design for, and market total solutions, its products are positioned to meet every imaginable user need related to cross-platform online information management.

The technology involves "find" and "deliver" segments. The "find" side of ITM technology encompasses the ability to locate, collect, extract, and analyze information as specified by the user. The "deliver" side of the equation deals with the ability to process, reformat, and provide information in a user-specified format or environment.

For example, SAP database information could be located, processed, and delivered to an Excel spreadsheet. Or, an Intranet manufacturing database could be monitored for change and the results presented in a pre-determined report format. A commodity could be tracked and prices returned to the user via alphanumeric pager to immediately provide gross margin information.

The current growth of Internet and Intranet technologies enhances CYBER VISTA's position in the market. Products developed by other firms typically perform only pieces of the total "find" and "deliver" skill set, while CYBER VISTA's first product, Data Grabber Maximizer System( with ITM technology, is a complete solution.

-more-

CYBER VISTA BACKGROUNDER, PAGE 2

#### STRATEGY:

CYBER VISTA's key strategies are:

- \* Make online information usable
- \* Empower "push" and "web casting" technologies
- \* Maximize technology investments
- \* Provide tailored functionality to meet specific user needs

#### CURRENT PRODUCTS, SERVICES, AVAILABILITY AND PRICING:

The product line uses CYBER VISTA's proprietary ITM technology, making information simple to obtain, process, repackage, and share. Current and future products are built on 4 years of government research and high-level consulting. The core technology includes reusable components called Task Agents or "engines" for client/server applications.

On the front or "find" end, CYBER VISTA's Data Grabber finds, monitors, or collects information, files and objects from web-sites, e-mail, online services, FTP sites, databases, search engines, or 3rd party servers. It then extracts and analyzes the requested information. Finally, on the back or "deliver" end, it processes, reformats and delivers all data in a format or environment selected by the user, including spreadsheets, databases, updated web pages, alpha-numeric pagers, fax machines, client/server, or new generation cellular telephones.

Data Grabber products are compatible with most web sites, the Internet and Intranets, browsers, search engines, online services, industry services, and e-mail services.

#### Data Grabber Maximizer™

-- Data Grabber Maximizer is the first product based on proprietary ITM technology. Data Grabber is a complete development system to create, test, manage, and execute individual task agents for use with the Data Grabber product line.

#### Data Grabber Engine™

-- Data Grabber Engine gives third party applications and technologies the ability to perform Data Grabber functions and use Task Agents to retrieve, monitor, and deliver online data automatically.

### Data Grabber Player™

Data Grabber Player is an easy-to-use Windows-based application which enables users to deploy predesigned Task Agents over the Internet, Intranet, and various online services. It schedules and the launches an unlimited number of customized task agents.

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#### CYBER VISTA BACKGROUNDER, PAGE 3

Task Agent Development

-- The company offers needs analysis assessment, consulting, and task agent specification/development services for Data Grabber customers.

#### MANAGEMENT TEAM, BACKING:

CYBER VISTA is a California-based start up formed in 1992 as ProSolutions with a charter to develop innovative technologies to optimize online services, the Internet, and corporate Intranets. In mid-1996 CYBER VISTA was organized to reflect the company's technological background. The principal stockholders and founders are Daniel Ashby and Gordon Ashby.

The firm is now assembling a strong management team to work with proven individuals and companies to launch the Data Grabber $^{m}$  product line.

- \* Gordon Ashby, co-founder, chairman and CFO. Mr. Ashby, a former Naval Supply Officer, has over 30 years experience as a results-oriented officer, president, director, advisor and CEO for a variety of businesses including real estate, construction, manufacturing, mortgage, funding and high technology. He has an extensive background as an active and passive investor. In 1986 he founded The Sector Group, a high-tech business development and consulting firm. Mr. Ashby has a business administration and industrial management degree from Brigham Young University.
- \* Daniel Ashby, co-founder and president. Mr. Ashby designed the concept and core technology of the Data Grabber product. He has been its chief promoter, responsible for development, operations, sales and marketing. Before CYBER VISTA, Mr. Ashby served as an automation, operations, and marketing consultant to a variety of organizations including: BE Inc., Touch Industries, Westinghouse, Network Financial and the Department of Defense. He developed a corporate computer training program called Mac-University used by organizations such as Apple, Disney, Hughes Aircraft, Nabisco, Northrop, Panasonic, Rockwell International and Stanford University. Mr. Ashby has also held management positions at International Management Associates, a healthcare systems company.
- \* Nicholas D. Roche, vice president of sales and marketing. Mr. Roche has more than 25 years experience, with the last 17 years marketing hardware and software for personal computers. His responsibilities have included Proctor and Gamble, Microsoft, Memorex and Verbatim. As founder and president of FM&R Advertising, Mr. Roche provided services to major corporations including Motorola, Chips and Technology and Quaker Oats. Mr. Roche developed the Microsoft retail sales force and has built sales and distribution organizations for several start-up companies.
- \* Rick Swann, vice president of sales and business development. Mr. Swann brings 15 years of divresified sales, marketing and management experience to CYBER VISTA. He was previously director of sales and marketing for CommTouch Software, Inc. in Sunnyvale, where he negotiated more than 60 licensing agreements with partners including AT & T, Hewlett-Packard, Siemens, and Sun Microsystems. Swann earned

his BS from San Jose State University and MBA from Santa Clara University.

# # #

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